



Faculty Highlights:

- Name: **DR. VIKRANT VIJAY AHER**
- Designation: Assistant Professor
- Qualification: B.Com. (Vocational-Mktg. & Sales Mgt.), MBA (Marketing) & Ph.D. (Marketing Management)
- Experience: Teaching: 20 yrs Industry: 03 Yrs
- Specialization: Marketing Management
- Subjects Taught: Basics of Marketing, Marketing Management, Sales & Distribution Management, Integrated Marketing Communication, Business Communication, Strategic Management, Services Marketing, Principles of Management, International Business Environment, Organizational Behavior, International Marketing, Marketing Strategies, International Business Management, Research Methodology, Consumer Behavior, etc.
- Research Interests: Marketing Management
- Publications: 6 Research Papers
- Roles & Achievements:
 1. Worked as Chairman, Paper Setting at SPPU
 2. Worked as Chairman for Project Viva Voce Committee, SPPU
 3. Worked as Chairman, Local Inspection Committee appointed by SPPU
 4. Worked as member, AAA Committee by SPPU
 5. Won Best Teacher Award from Prajapati Brahmakumari Vishwavidyalaya
 6. Won Best Teacher Award from Rotary Club.