

## PROFILE OF THE DIRECTOR

- **Name:** Dr. Prashant B.Surywanshi
- **Designation:** Professor & Director
- **Date of Birth:** 11/05/1976
- **Educational Qualification:** B.Sc.(Agri)MBA(MKT),Ph.D.
- **Work Experience:**
  - **Teaching:** 25 Year
  - **Research:** 10 Year
  - **Industry:** 00 Year
- **Area of Specializations:** Marketing Management
- **Subjects teaching at Post-graduate Level** – Marketing Management
- **Research guidance:**
  - No. of papers published in National/International Journal-73
  - UGC Care/Other – 21
  - No. of Students doing Ph.D. -05
  - No. of Ph.D. Student Awarded - 08
- **No. of Books published with details:** 04
- **Achievements: Member :-** SPPU Nasik Sub Center Development
- **Committee-Member**
- **Member:-** Faculty Of Commerce and Management SPPU
- **Member:-** Hospitality and Health Care MGT Board SPPU
- **Ex-Member :-** Academic Council SPPU Pune
- **Ex - Chairman** BOS Faculty of MGT SPPU

