

Dear Sir/Madam,

Greetings from MVP's IMRT Nashik!!!!!!!!!!

It gives us immense pleasure to announce that IMRT is hosting its National level Conference **on 24<sup>th</sup> & 25<sup>th</sup> January, 2020.**

**We invite you to participate by contributing your original research paper on the theme “Entrepreneurship Development: Challenges & Opportunities by 2020”**

**Sub Themes:**

1. Entrepreneurship, Growth & Competitiveness
2. International Entrepreneurship
3. Trade & Entrepreneurship
4. New landscapes of cross border innovation
5. Entrepreneurship & Development
6. Corporate & Strategic Entrepreneurship
7. Role of universities/syllabus in fostering Entrepreneurship
8. Innovation & Technological Entrepreneurship
9. Entrepreneurship & Government support
10. Social & Community Entrepreneurship
11. Green Entrepreneurship
12. Women Entrepreneurship
13. Studies of business survival
14. Developing entrepreneurial mindsets through education

15. Entrepreneurship education – The impact of different pedagogical interventions
16. Challenges of First generation Entrepreneurs
17. 2020 & Marketing Strategy in new Entrepreneurship
18. Role of Government for Ease of Business

All the Original Research papers submitted and accepted for the conference will be published in our **International Journal “*IMRT International Journal of Management & Information Technology*”** .

**Guidelines for Papers -**

**The manuscript** shall be submitted in softcopy in MS Word in IEEE format (Times New Roman font, size 12 & 1.5” line spacing, **two column** & 1” margin all sides) to [mvpimrt@gmail.com](mailto:mvpimrt@gmail.com). Manuscript should not exceed 3000 words. Manuscript must be submitted with the cover page bearing only the title of the research paper and author(s) name, designation, official address, and phone numbers. The paper must follow APA referencing format. Any abbreviation used should be written in full at first followed by the abbreviation in the parenthesis. Author must declare originality of work. The article should not have been published or should not be under review elsewhere.

**Important Dates**

|   |                                       |
|---|---------------------------------------|
| <b>Submission of abstract with Full research paper along with researchers declaration / undertaking</b> | <b>On or before 15th January 2020</b> |
| <b>Acceptance of Research Paper</b>   | <b>18th January 2020</b>              |
| <b>Registration for Conference</b>  | <b>On or before 20th January 2020</b> |

Note: Research papers to be submitted at [mvpimrt@gmail.com](mailto:mvpimrt@gmail.com)

**Conference Registration fees -**

|                    |   |            |
|--------------------|---|------------|
| Foreign Delegates: |   | \$ 45      |
| Corporate          | : | Rs. 1000/- |
| Researchers        | : | Rs. 750/-  |
| Academicians       | : | Rs. 750/-  |
| In Absentia        | : | Rs. 750/-  |
| Students           | : | Rs. 300/-  |

- Registration fees include conference kit and breakfast.
- Registration for each co-author is mandatory.
- The payment should be made by Cash/Bank DD, payable at Nashik, drawn in favour of "**Director, IMRT, Nashik.**"

We look forward to receiving your research papers for publication in our January 2020 issue.

Regards,

**Dr.Varsha N.Bhabad**

Conference Co-ordinator

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**Dr. D. K. Mukhedkar**

Director, IMRT, Nashik

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