

1. Editorial



Where action proves knowledge the motto of our Institute rightly says. One who contributes to the well-being of the society is a real GURU. Our institute since its establishment in 1986 has gone on to become one of the most coveted and esteemed Institute of teaching and creating management leaders. Our aim to create young leaders apart from their theoretical and academic study the practical 60% different types of skills like HR, ER, Welfare & Legal statutory aspects.

I take this privilege to forward this Student magazine on the behalf of the institute.. This is to pursue Human Resource Management person of their rank and pile across the Nation and outside of Country. The diligent approach, possitiveness, communication, mind-set etc. The prerequisites of the corporate world for its Human Resource requirement are the qualities that our management leaders possess

This Institute has an age old practice to groom the students to suite the modern techniques and changing needs of corporate world, their hidden talent to shine is a mentor can sharpen their skills and motivate them to strive for higher goals. IMRT playing this vital role to enlighten the management students.

2. Foreword

I'm very glad to give this foreword to the Second issue of "e-GENESIS", the house organ of Institute of Management, Research and Technology, Nasik. This institute is set up by the society to develop entrepreneurship and management skills among the learners after graduation and make their self-employed acumen in the society; so as to become value embedded business leaders and achievers in the changing times. The institute therefore provides through various Masters Programmes, training for holistic personality development through business studies and management.

Management is basically a facilitating function which make possible the 'Achievement of Common goals'. The word 'Management' consists of three different words: 'Manage + Men + T', where 'T' refers to techniques. Managing the Men i.e. Human Resource available, by using different 'techniques' who achieve business or organizational goals is 'Management'.

Management comprises of Planning, Organizing, Staffing, Motivating, Leading, Controlling and Decision Making. In the modern economic scenario, all over the world 'Management' as a discipline of University education and training has acquired 'New Dimensions' and it being applied, and socio-technical in nature, it aims at improving Efficiency, Productivity, Profitability and Effectiveness of the enterprise.

Such management Education and Training now must be imparted by providing a five year integrated Masters Programme with internship, project work, Viva and Seminar as the method of learning. Therefore, along with present M.B.A., M.B.A-HRD., M.B.A-IT. Programmes after graduation,

there is an urgent need to have Masters Programme of applied management, Master of Technology Management and master of Environment Management. We have at present programmes in functional and service areas like Marketing, Finance, Production, Materials, Accounting, Human Resource, etc., as also programmes in Banking, Communication, Hospitality, Healthcare, Media, Agri-Business, Aviation etc.

It is also imminent that short term six months' specialized courses in Sports Management, Disaster Management, Real Estate Management, International Finance, E-business and Entrepreneurship Management, Retail Business Management, Business Design Administration, Forest Management, etc. can also made available along with post graduate degree programmes.

Modern Management Education History has its roots in American Industrial Revolution and it has evolved in this world over the last 100 years. In India, it has a history of 50 years. The Indian Institute of Management Calcutta came into existence in 1961 with assistance of MIT USA and that of Ahmadabad was set up in 1964 with Harvard Business School collaboration. But both of these started initially for award of diploma and training initially was restricted to IAS probationers and executives in nationalized sector.

3. ABOUT NDMVP-

Established in - 1914 Motto - "Well being and happiness of masses" More than 423 educational and professional institutions More than 2,04,689 students Primary Schools, Secondary Schools, Graduate & Postgraduate Colleges, Professional & Vocational colleges.

Maratha Vidya Prasarak Samaj, Nashik is one of the most prestigious centres of learning in the state of Maharashtra. Over 100 years it has stood the test of time to become legend of unparalleled stature. History says that the credit for the birth of MVP Samaj goes to the young enthusiastic and devoted team of Social workers and educationists who were inspired by the lives of Mahatma Jyotiba Phule and Rajarshi Shahu of Kolhapur. These young leading lights include Karmaveer Raosaheb Thorat, Bhausahab Hirey, Kakasaheb Wagh Ganpatrao More, Kirtivantrao Nimbalkar, D.R. Bhonsle, Annasaheb Murkute and Vithiba Patil Khandalskar, Adv. Baburao Thakare, Adv. Vitthalrao Hande and Dr. Vasanttrao Pawar who laid the foundation of the Samaj. They were the men who envisioned culture and knowledge centric society. The motto of the Samaj reads for the well being and happiness of the masses to kindle the social cause

MVP Samaj, a par excellence knowledge center registered under Mumbai Public Trust Act, is proud of itself having proof of more than 2,04,689 students in 423 educational institutions. Under the jurisdiction of Pune University, MVP Samaj's spearheading and propagating education from primary to upper crest management and professional streams like Medicine, Engineering, Architectural, Pharmacy and Nursing. The Samaj has strived to create a niche for itself in the world of education, by uplifting and standards education in the society.

4. About the Institute



The N.D.M.V.P. Samaj, Nashik has established IMRT in the year 1986, to impart training in the Management, Computer Management & Social Work faculties. The Institute is affiliated to the Pune University and recognised by Govt. of Maharashtra, AICTE, New Delhi and B.T.E., Mumbai to run different post graduate diploma and degree courses. The AICTE has approved this Institute to run MBA/MCM/ MPM courses vide its approval letter No. F-27-36/B-11/BOS/M/94/23346 Dated March 31st, 1994



Location of the Institute

The Institute I.M.R.T. is located in the Heart of Nashik city. It is a part of N.D.M.V.P. Samaj's Educational Complex on the sprawling 33 acres of area on the bank of holy river-Godavari.

Infrastructure

A good infrastructure is key to the success of any venture, academics being no exception. IMRT complex is part of the sprawling campus of NDMVP Samaj educational complex, which is located in the heart of Nashik city. The Institute contain facilities and infrastructure.

Faculty Members

The Institution is having experienced, highly qualified faculty both from industry and academic field. The staff members consist of Ph.D. holders, professional persons like Chartered Accountants, Cost Accountants, Management Consultants, Company Secretary Etc.

Computer Centre

Computer facilities include student's lab, group computing work stations and Local Area Network. Students have access to communication software, instructional applications and data resources.

Internet facility

Institution provides free Internet service to all the students. The Internet connection installed in computer lab since Aug. 98. This facility ensures maximum exposure to the information technology of the world.

Library & Reading Room

The institute is having a library with sufficient stock of books. Recent publications and more number of copies are always added to the existing stock. Large number of reference books. Encycloedias in various social sciences is a special feature of the college library. One/Two books are issued at a time to a student for home reading. These books are to be returned within a period of 07days

The Library subscribes to good number of the journals & periodicals in the social science. Books and back issues of the journals are also available for home lending. Current issues of the periodicals are not provided for home lending

Any material issued on I card is not for home use. It must be returned on the same day otherwise a penalty will be charged

Boat Club

There is a Boat Club, the membership is open to all the student of this institute. Any student can becomes member for Boat Club by paying necessary membership fees.

Medical Facilities

The managing body of the institute namely M.V.P Samaj also manage a Medical College and Hospital. Medical Treatment is provided to students at nominal charges.

Staff And Faculty

The Institute is having well qualified, Experienced matured and dedicated staff in the field Labour Welfare, Management, Computer and all related subjects

Visiting faculty from industries, social work Agencies and Government office is available for the various subjects' requiring practical experience.

Institute's features

- 1) Affiliated to the Savitribai Phule Pune University.
- 2) Highly qualified, experienced and competent faculty.
- 3) Facilities for career guidance, summer training, work experience and project work.
- 4) Opportunities for promoting co-curricular interest through Students' Council, Gymkhana and Vidyarthini Manch.
- 5) Special features: Well-equipped Computer Centre, Magnificent building with necessary equipment, Hostel and Sports facilities.
- 6) Innovative teaching methods: Guest Lectures, Seminar, Workshop, Case Study, Syndicate and Group Discussion, Industrial visit, Management games, Role-play, Project Work, Fieldwork etc.
- 7) Over fifty industrial houses on roll for project work, fieldwork and Campus interviews.
- 8) Library facilities with excellent Reading Room.

Objectives

1. To impart the latest relevant knowledge to the students in the field of management both in theory and in practice.
2. To develop managerial skills of the students.
3. To develop the values and attitudes which enable the students to work effectively in the managerial or administrative positions
4. To provide opportunity to employed students to acquire higher qualification in management.

About Programmes

IMRT offers following two year Full-time Courses.

- 1) **MBA-HRD** (Human Recourse Development)
- 2) **MBA-IT** (Information Technology)
- 3) **MBA**
- 4) **POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)**
- 5) **POST GRADUATE DIPLOMA IN HOSPITAL MANAGEMENT (PGDHM)**
- 6) **POST GRADUATE DIPLOMA IN COMPUTER MANAGEMENT (PGDCM)**

1. MBA-HRD (Human Recourse Development)

Objectives:

To provide basic knowledge of theoretical concepts of personnel and HR functions at all levels. To impart such training and education which will be applied further in the field of HR by using skill and competence to conceptual, managerial and operational functions in all the areas of personnel and HRD-HRM.

Eligibility: Graduate of any faculty from any statutory University

Duration: 2 Years full time programme

2. MBA-IT (Information Technology)

Objectives:

The knowledge and skills required to plan design and build complex application Software systems are highly valued in all industry sectors including business, Health, education and the services. To provide stream of youth with necessary Knowledge and skills for career in IT industry.

Eligibility: Graduate of any faculty from any statutory University is eligible for admission to MBA-IT course.

Duration: 2 Years full time programme

Examination: The MBA-IT course comprises of four semesters and examination will be held at the end of each semester i.e. during November and in May.

3. MBA-GENERAL

Objectives:

To provide the knowledge and skills required to plan and manage managerial functions which have emerged as a special discipline highly valued in all industry sectors including business, tourism and other services.

Eligibility: Graduate of any faculty from any statutory University

Duration: 2 Years full time programme.

4. Post Graduate Diploma in Business Management (PGDBM)

Objectives:

To provide the knowledge & Skills required planning and managing marketing functions which have emerged as a special discipline in highly valued in all industry sectors including business, tourism, and other services.

Eligibility:

Graduate of any faculty from any statutory University.

Duration:

2 Years full time programme

5. POST GRADUATE DIPLOMA IN HOSPITAL MANAGEMENT(PGDHM)

Objectives:

To provide the knowledge & Skills required planning and managing Hospital Administration functions

Eligibility:

Graduate of any faculty from any statutory University.

Duration:

1 Years full time programme

6. POST GRADUATE DIPLOMA IN COMPUTER MANAGEMENT (PGDCM)

Objectives:

To provide the knowledge & Skills required planning and managing
Computer functions

Eligibility:

Graduate of any faculty from any statutory University.

Duration:

1 Years full time programme

Pencil Art



5. CAUSES OF UNEMPLOYMENT

By, Ms. Mauri Shinde (MBA II)

In our country there are many problems. But the greatest and far most problems is unemployment. It has become continuous feature of modern societies.it gives signs of our failure on economic front.it like poverty .crime and crime and disappointment and damage our development.

Cause of unemployment is as follows-

First and the important cause are increasing over population. Population is increasing very rapidly day by day. But Programs of industries and its production does not meet the demands of people.

Many young girls and boys become graduates and engineers every year by spending huge amount on education. But what the use? They take degree in hand and roam here there in search of jobs. There are good availabilities of education but not a proper set of factories and progress.

Now a day very few industries are in progress. In them also huge and automatic machines are used because of this no need of men. Everything

Is computerised and when industry is managed by its own automatic machines so no need of labourers and thus result in increase in unemployment. And therefore rich becomes richer and poor becomes poorer.

In agriculture sector no proper market is available for farmers as a result they can yield only one crop per year because they have no money to make another yield. So land remains useless and then no need of labourers in field which also increases unemployment.

Due to unemployment the poor cannot fulfil their basic needs like food, clothing and shelter. They become tired and commit suicide.unemployment Has become a hazardous and cannot be solved very easily.

So, government should put proper efforts to solve this hazardous problem or else the economic condition of our country will come in danger and a big disaster may take place.

So, Try to Avoid Unemployment

Pencil Art



6. EXAMINATION SYSTEM

By, Mr Madke Rahul (MBA II)

The worst illness is the examination system. This is a clumsy method of trying to know at the end of the year what students have learnt during the academic period. As pressure is on the final examination, regular work during the year is neglected and an effort is made to learn everything in a short span immediately before during the examination. This is responsible for Examination Fever which holds formally the student community at a given time every year. As it is not possible to learn in this short period all

That has been taught during the examinations. This is responsible for Examination fever which holds firmly the student community at a given time every year. It is not possible to learn in this short period all that has been taught during the year, in normal working hours students often resort to all night vigils which require a large number of them to take keep awake pills, which have an adverse effects on health. As it is not possible to learn in this short period all that has been taught during the examination. This is responsible for examination fever which holds firmly the student community at a given time every year. it is not possible to learn in this short period all that has been taught during the year, in normal working hours students often resort to all night vigils which require a large number of them to take keep awake pills, which have an adverse effects on health. Again, regular text books are too long to be covered during the short period. Students, therefore take recourse to short cuts-guides and refresher courses which are mostly not done as they are optimality proposition. Quite some time is wasted in classroom by revision therefore the examination. This is nothing more than an attempt at relearning the silly details the students have already forgotten and will forget again.

Those who are not well prepared for the examinations take recourse to unfair means instances are not lacking when examiners have been attacked for doing their duty faithfully. The result is that examiners, to save their

skin, often convert themselves from supervisor to overlooks wouse leakage of Question papers is becoming quite common. So that those who know the questions have readymade answers up their sleeves through they may know nothing of the subject. Examinations are thus no satisfactory yardstick of judging ones knowledge or learning.it is therefore desirable to stagger the assessment for school children and college student. There is no need to abolish the final examination but at least 50 percent marks should be resources for regular classwork and periodic tests.

Greater importance should be given to games and sports. They not only develop among students a spirit of co-operation but also ensure better health and moments healthy mind in a healthy body. Youth leadership camps; social service camps; rock climbing; hiking and trekking should be organised on inter-state basis during long vacations with a view to promoting emotional integration.

7. STRESS MANAGEMENT OF EMOTIONS

By, Ms.Janagarajan Nandini (MBA II)

Stress Management-

Man has constantly interacted with his environment to fulfil his needs .In this process he makes demands or puts pressure on the environment and the environment too makes similar demands on him.

When any factor within the environment makes demands on him whom his body and mind recourses control with stand his system fails and he said to be under stress. Thus stress can be defined as a state or condition in which a person fails to cope with a demand made by environment.

In the introduction of self-development, we have understood that the goal of self-development is adjustment and stress management is a crucial component of the adjustment process.

Pressure & problems inevitable in the process of living .They cannot be avoided we cannot hope to have an environment, that is tailor made for us. The truth is we have to tailor made for us. The truth is we have to tailor ourselves and adapt to the environment.

How we respond to the to the problem and changes thorn up by environment decides what kind of life we lead. If we withstand the pressures or manage them advantageously.

We will be successful & well adjusted. If we crumble under pressure, we lead a measurable & substandard life.

If we are well adjusted, we have ourselves at an advantage in reference to our environment and can function optionally within the constraints imposed by the environment & pressure exerted by it. We will be able to fulfil our needs satisfactorily & lead a contented life.

Emotions-

Emotions or feelings are simply the response of the body to mental activity. In the past it was believed that emotions & thoughts are not only separate but contrary to emotions belong to the heart while thoughts are of the mind. But now science has demonstrated beyond a doubt of a doubt of a doubt that our emotions, result from cognitive processes and are formed by what we think, assume or believe. We cannot experience any feelings, if the thinking centre of our brain gets damaged.

Emotions or Emotional stability is perhaps the single most important aspect of personality. The quality of our lives is the quality of the emotions we experience. It is possible to be fulfilled if we just have emotional stability but all other aspects of personality are under developed just as it is possible to be utterly frustrated to even when we have pleasant appearance, profound, learning, great, intelligence, honourable, intentions but no emotional development.

We have already seen that feelings are body's responses to mental activity.

Every thought the brain directs the endocrine glands to release the chemical secretions into the blood. Stream which upset the chemical balances of the body. These secretions either intensify or retard the biological process like heart beats, blood pulse, respiration patterns, body temperature etc. resulting in either inhibitory neurophysiological states.

8. LEADING QUESTION...

By, Ms.Patwardhan Shruti Rajan (MBA II)

Some of them are the men with a heart of stone.

Some of them are the men having a soul of selfish bone.

But some of them have achieved really great heights.

But recently no one has such sparks of lights.

Men may come, men may go,

But when he takes their place,

He has changed his tune to sugar coated tone

But, indeed like a jackal hidden in sheep's zone.

Many of them give promises.

Many of them takes oaths.

But once they get their chair, forget us all and own.

Fill all their pockets with wealth alone.

Honesty and sincerity are the words occurred in bundles of books, they say.

People who carry them are likely to make a blunder, they say.

Corruption is a warm which have bitten.

Because of this the whole system is rotten.

Poor remains poor and becomes the richest.

God only knows! Who can change this so called evil tradition.

He is the real leader of the Nation

9. WHAT IS A LIE DETECTOR

By, Ms.Jadhav Prajakta Motiram (MBA II)

John A Larson, a medical student from California University developed a machine in 1921 which can detect lies with a fair degree of accuracy. This machine is known as Polygraph or a lie detector .in 1972, the American inventor Allan Bell developed another improved model of a Lie Detector which was able to detect slight trembling in the voice which often occurs when a person tells a lie. Today, it is widely used in crime detection. How does this machine detect lies?

When someone tells a lie, there occur certain physiological changes in his body. His heart begins to beat faster leading to rapid perispiration.His blood pressure and breathing pattern changes. His voice also starts trembling. This machine is designed to record all these changes.

When a person undergoes a lie detector test, various parts of the machine are attached to his body by wires. The interrogator asks the person all relevant questions. The physiological changes taking place while questioning are recorded by a pen recorder fitted in the instrument. Finally, these observations are analysed.

However, the polygraph is not wholly dependable. Its accuracy is estimated to be about 80% .intact; a lot depends on skill of the examiner in this regard.

Some people who are truly unaware of the fact that they are lying, cannot be caught by lie-detector.Moreover the hardened criminals can control their emotions and render this machine ineffective. Because of these reasons the result of a lie detector test cannot be accepted as evidence in the court of

law .However, it is being used by the police departments in almost all the countries.

10. STAR

By, Ms Sabale Komal (MBA II)

Don'ts say you are not important,

It simply isn't true.

The fact that you are born,

Is a proof, that God has a plan for you.

The path may seem unclear right now,

But one day you will see,

That all that come before,

Was truly meant to be,

God wrote the book that is your life,

That's all you need to know.

God only writes best sellers.

So be proud of who you are,

Your character is important,

In this book you are the STAR.

There are two things in life to aim at:

First to get what you want? Second to

Enjoy it!

LEARN from Yesterday.

LIVE for Today.

HOPE for Tomorrow

11. MY FRIEND

By, Mr.Botre Abhishek (MBA II)

.....Friend like you, is sure hard to find
And you....one of kind.
You are not only beautiful charming too.
There can never be another like you.
A song of hope, a fervent prayer.
A noble deams & tender care.
A light of truth that makes me free.
All this my friend....is to me.
In my darkest hour & deepest despair,
I have found you everywhere,
Through my joy & sorrow
You have shown me a better tomorrow
When I need you
You give all help so deep
You are something to all
But very special to me.
Thank You!
For always being there.
Whenever I needed you your fair care

With a lot of smiles& caring advice
Your guard &guide, whenever need arouse
Your friendship of what I cherish
Your trust& confidence in me
May it never perish
May you bond grow stronger everyday
Oh! I miss you in my own special way.

12. SMILE –A NATURAL TONIC

By, Mr.Kare Pritish (MBA II)

Smile or Laughter is a natural tonic. It is a god's gift to the human being so that we can express our joy and satisfaction.

Smile is a Magical stick which takes us away from anger, depression, worries, stress etc. Live life for laughter and laugh for life. Let world smile because of you. This should be our aim in life. Smiling has an immediate feedback mechanism. It increases the input-happiness, calmness and relieves the tension. Laughter increases the tissues or the cells having defensive power against diseases.

The brain of a smiling person functions more positively. No one of us can bring back yesterday only today is ours. So welcome it by your smile.

No one is born happy everyone makes his own happiness. Smile drives away our own negative thoughts. In our sickness smile is our merse make.

To make people laugh and laugh with them should be our motivation. Smile changes the way you see the life due to this your face looks fresh.

Life is a struggle between right and wrong. You will be always right and strong if you have confidence and smile on your face.

Smile changes the battery of enthusiasm. The easiest and most wonderful art of life is smile. If you cannot smile you can't do anything.

The most common difference between the human being and animal is that human can show his joy and satisfaction by smiling but animals cannot do this.

There is a saying that life is like a mirror that reflects what you do, so smile and smile will reflect you.

Smile gives us a good performer and acceptable member. It is instant tonics which relives our tension and calm our mind.

Smile makes us more open minded person. So friends if you can smile you can do everything in your life. Nothing is impossible even the word impossible says I'm possible .Friends, Smile a while and while you smile, there will be miles of smile because you smiled.

13. ANALYSIS

By, Mr.Sonar Shubham (MBA II)

PRINCIPAL

P-PERFECT

R-REGULATOR

I-INTELLECTUAL

N-NEVER WILLING TO DO WRONG

C-CAREFUL TO WATCH ALL THE PROBLEMS

I-INTEND TO DO GOOD

P- PAY ATTENTION TO ALL PROBLEMS

A-ANXIOUS TO KEEP DISCIPLINE

L-LOVE HIS STUDENT

TEACHER

T-TRAINED &TALENTED

E-EVER READY TO HELP STUDENTS

A- ANXIOUS TO TELL KNOWELDGE

C-CALM

H-HIGHLY EAGER TO LEARN

E-ENCOURGING

R-REGARD &GAINS RESPECT

STUDENT

S-STUDIES HARD

T-THAUGHTFUL WHILE LEARNING

U-UNCOMPROMISING IN SEARCH OF KNOWELDGE

D-DUTYFUL

E-EXACT IN EVERY ATTEMPT

N-NEVER FAILS

T-TRYING TO ACHIVE PERFECTION

14. THE TENSION MOMENT WHEN YOU

By, Mr.Bedse Rajashri (MBA II)

Are in tension

You will lose your attention

There will be total confusion

&you will feel irritation.

You may spoil your personal relation

Alternately you will not get co-operation

Then there will be complication.

Your BP may rise, caution

And you may have to take medication.

Instead, understand the situation

&Try to find the solution.

Many problems can be

Solved by discussion.

This will work out better in your profession

Don't think it's my suggestion.

It's only for your precaution

If you understand my intension

You will never come under tension

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